

American Academy of Ambulatory Care Nursing

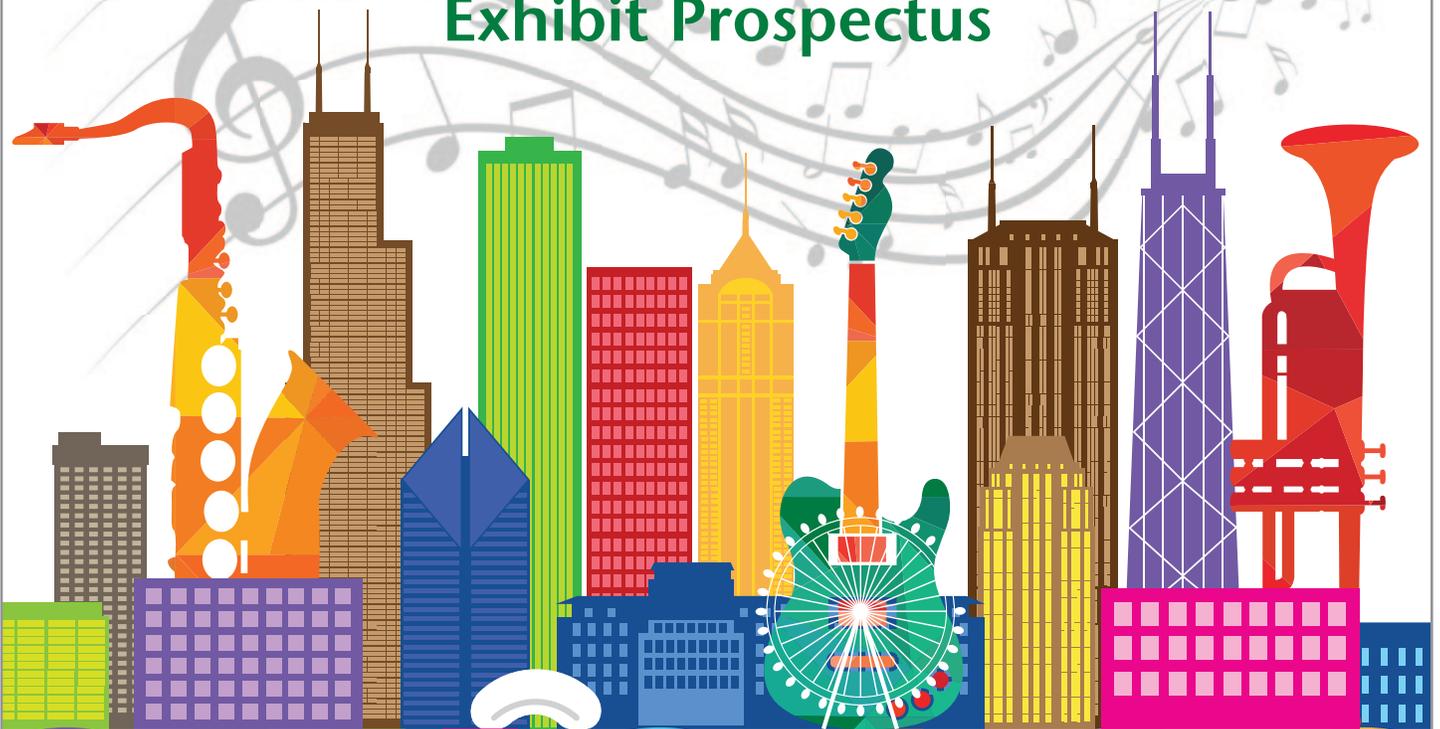
Rescheduled
Same City
Same Hotel

45th Annual Conference

The premier conference for ambulatory care and telehealth nurses

July 29-August 1, 2020 • Hilton Chicago

Exhibit Prospectus



CHICAGO

aacn American Academy of
Ambulatory Care Nursing

Many settings. Multiple roles. One unifying specialty.

American Academy of Ambulatory Care Nursing

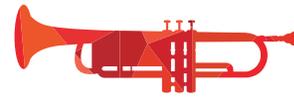
45th Annual Conference

The premier conference for ambulatory care and telehealth nurses

July 29-August 1, 2020

Chicago Hilton

Chicago, IL



Dear Exhibitor:

The American Academy of Ambulatory Care Nursing (AAACN) is planning its Annual Conference to be held July 29-August 1, 2020, at the Chicago Hilton in Chicago, IL.

AAACN would like to invite you to become an exhibitor. As an exhibitor you will have an outstanding opportunity to personally present your important sales and marketing message to hundreds of ambulatory care nursing leaders. The 2020 conference in Chicago is anticipating over 1,100 attendees!

The American Academy of Ambulatory Care Nursing (AAACN) is the association of professional nurses who identify ambulatory care nursing as essential to the continuum of high quality, cost effective care.

AAACN Goals

- Be the voice of ambulatory care nursing
- Build collaborative relationships
- Promote professional practice
- Strengthen the AAACN resource base
- Stimulate innovative thinking
- Develop AAACN leadership ability & capacity

The exhibit hall will be well attended, insuring high visibility for your booth and products. Program hours and exhibit hours have been coordinated to be mutually exclusive – that is, your exhibit time will not compete with programs or other activities. An opening reception, two refreshments breaks, a networking box lunch, and a dessert break will be held within the exhibit hall, insuring outstanding exposure.

Can your company afford to miss this opportunity? Your exhibit fee for a 10'x10' booth is \$1,850. Each booth will include a 6-foot draped table and two chairs.

Take advantage of this special opportunity to exhibit among some of the most influential ambulatory care nursing leaders in the nation. Join us for AAACN's Annual Conference in Chicago!

Sincerely,



Tom Greene

Director of Marketing

856-256-2367 • tom.greene@aaacn.org

Reserve your Exhibit Space Now!

CHICAGO

SPACE ASSIGNMENT/FEES

All applications for space must be filed on the form provided by the AAACN Conference. Duplicate copies of this form and please keep one for your files. The AAACN Conference may, at its discretion, accept or reject any application for space. AAACN Corporate members are assigned on a priority basis.

TERMS OF PAYMENT AND CANCELLATIONS

A deposit in the amount of 50% for each exhibit space is required at the time of application for space. AAACN accepts VISA, MC and AMEX along with check payments. The balance of payment shall be due upon receipt of confirmation. Assignments not rejected by the exhibitor within 14 days from the notification space assignment will be considered accepted by the exhibitor and may, thereafter, be rejected or the contract cancelled only with the approval of the Exhibit Manager.

Should any contingency prevent holding of the conference or exhibition, the sponsoring group shall not be held liable for any expense incurred by the exhibitor.

Exhibitors canceling before June 10, 2020 will forfeit their deposits. Exhibitors canceling after this date will be charged full space rental, whether the space is paid in full or not.

EXHIBITOR SERVICES

The following services will be provided to exhibitors at no additional charge:

- Pre-Registration list of attendees distributed on-site
- Pipe/drape with ID sign and wastebasket.
- Six-foot draped table with 2 chairs.
- Security Guard service during exhibit set up and exhibit days.
- Daily cleaning of aisles in exhibit area.

SPECIAL REGULATIONS

Subletting of Space – The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

Conduct – Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitors or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed the AAACN Conference shall make no refund and the exhibitor or his or her representatives will make no demand for redress. Disregard for any rule stated here is considered just reason for the AAACN Conference to prohibit an exhibitor from attending all future AAACN Conference activities.

SECURITY AND LIABILITY

Each exhibitor must make provisions to safeguard their goods from the time they are placed in the exhibit area until removed.

The AAACN Conference, Exhibit Manager, Anthony J. Jannetti, Inc., nor the hotel will act for the exhibitor and their representative only in the capacity of agency, and not as principal; and that the AAACN Conference, Anthony J. Jannetti, Inc. and the hotel assume no liability whatsoever from damages, for any act of omission or commission on connections with said agency, and that the exhibitor and their representatives hereby release the AAACN Conference, Anthony J. Jannetti, Inc. and the hotel for any liability for loss ensuing from any cause whatsoever.

The rules and regulations are to be construed as part of all space contracts. The AAACN Conference reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

HOTEL ACCOMMODATIONS

Information regarding hotel accommodations will be provided at the time space assignment is confirmed by the AAACN Conference. Exhibitors are reminded that hotel rooms are reserved on a first-come, first-served basis and should plan to make arrangements as early as possible. No hotel accommodations will be made for non-exhibiting firms.

SHIPPING INSTRUCTIONS

The AAACN Conference has made arrangements on behalf of the exhibitors with a decorating/drayage firm to receive, store and deliver exhibits directly to the Exhibit Hall on set-up day. **The advanced warehouse shipping address will be provided at a later date.**

REGISTRATION

All confirmed exhibitors will have the opportunity to pre-register their personnel. It is to the exhibitor's advantage to register early so as to avoid delays on site.

Email personnel names to: heidi.perret@ajj.com.

The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only. A special exhibitor registration area will be provided.

Communications with reference to exhibits at the AAACN Conference should be addressed to:

AAACN Conference

Tom Greene, Director of Marketing
Heidi Perret, Marketing Coordinator

AAACN National Office
East Holly Avenue/Box 56
Pitman, NJ 08071
Phone 856-256-2375
Fax 856-589-7463

Email: heidi.perret@ajj.com



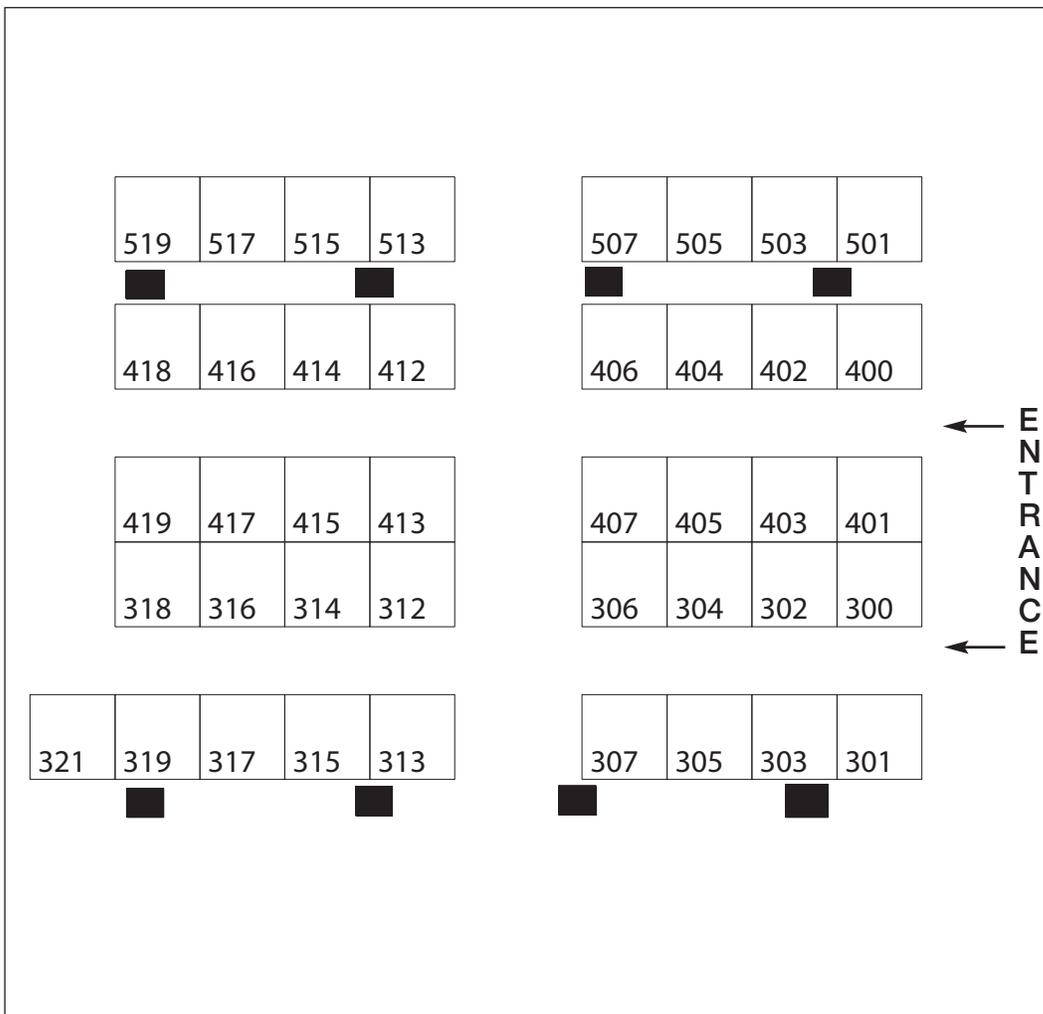
American Academy of Ambulatory Care Nursing

45th Annual Conference

The premier conference for ambulatory care and telehealth nurses

Conference Dates: July 29-August 1, 2020 – Exhibit Dates: July 29-31, 2020
Hilton Chicago – Chicago, IL

EXHIBIT HALL – Salon A



2020 Exhibit Schedule

Wednesday, July 29

- Exhibits Setup**
12:00 pm – 5:00 pm
- Opening Reception/
Silent Auction/Exhibits**
5:30 pm – 7:30 pm

Thursday, July 30

- Exhibits Open**
9:15 am – 10:30 am
- Refreshment Break in Exhibit Area*
- Networking Boxed Lunch**
11:45 am – 1:00 pm
- Exhibits Open**
3:15 pm – 4:15 pm
- Dessert Break in Exhibit Area*

Friday, July 31

- Exhibits Open**
9:30 am – 10:45 am
- Refreshment Break in Exhibit Area*
- Exhibits Teardown**
10:45 am – 2:00 pm

Booth cost \$1,850
 AAACN reserves the right to modify the schedule at any time. Exhibitors will be notified if this occurs.



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45th Annual Conference
July 29 - August 1, 2020 • Hilton Chicago
Chicago, IL

2020 EXHIBITOR APPLICATION

Complete and return to:
AACN Exhibits
AACN National Office
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
Phone: 856-256-2375 Fax: 856-589-7463
email: heidi.perret@ajj.com

For AACN use only
Received _____
Booth Assigned _____

We hereby apply, subject to the terms of your printed materials, for exhibit space at the following conference: American Association of Ambulatory Care Nursing (AACN), July 29 -August 1, 2020 in Chicago, IL.

Please list company name as identification sign should be printed:

Company Name: _____

Contact (Please Print): _____

Address: _____

City: _____ State: _____ Zip _____

Website address: _____ Phone: _____

E-Mail _____

[] Fee: \$1,850 per 10'x10' booth, includes 6-ft draped table & two chairs

AACN also accepts, VISA, MC and AMEX

____ VISA ____ MC ____ AMEX Amount to be charged _____

Credit card # _____

Expiration Date _____ Security Code # _____

Billing address on card: street# _____ zip code _____

Name on Credit Card: _____

Signature: _____

We agree that:

- 1. Exhibits are 10' x 10'. Fee is \$1,850 per booth. AACN Tax ID #51-0231130
2. Payment in full for each exhibit space is requested.

Checks can be made payable to AACN and mailed directly to:
AACN Exhibits, East Holly Avenue, Box 56, Pitman, NJ 08071

Official Conference Program Book Advertising Form

One Page	5" x 8"	\$600	Trim Size	6" x 9"
Half Page Horizontal	5" x 4 1/4"	\$400	Bleed Size	6 1/4 " x 9 1/4"
			(No Bleed Charge)	
4 Color	\$400 Additional			
HI-RES PDF / NO Agency or Cash Discount extended / Ads must be PREPAID				

One Page Half Page 4 Color Black/White

Closing date for reserving advertising space is June 11, 2020.
Please forward all ad materials (**High-resolution PDF**) to the following address by: June 18, 2020

AAACN PROGRAM BOOK
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
Telephone: 856-256-2375 Fax: 856-589-7463
E-mail: heidi.perret@ajj.com

Company Name: _____

Address: _____

City, State, Zip Code: _____

Contact Name: _____
(Please Print)

Telephone: _____ Email: _____

Check should be made payable to AAACN (Tax ID # 51-0231130):

AAACN also accepts, VISA, MC and AMEX

___VISA ___MC ___AMEX amount to be charged _____

Credit card # _____ exp date _____

Security Code # _____ Name on Credit Card: _____

Billing Address on card: street # _____ zip code _____

Signature: _____

Email address (for receipt) _____

Many settings. Multiple roles. One unifying specialty.

In addition to exhibiting with us, you are invited to enhance your exhibit presence at the 45th Annual Conference by participating as a sponsor. Sponsorship of a conference event is an excellent way for your company to gain additional exposure for your products or services and at the same time, communicate your recognition of and support for the members of AAACN.

The following list contains some of the events available for sponsorship. Partial contributions are also welcome. Signage will be posted onsite citing your sponsorship, and recognition will be provided in the conference syllabus and website.

_____ Coffee Breaks/Refreshment Breaks	each / \$2,500
(Companies may wish to provide their own coffee mugs.....for even more exposure.)	
_____ Attendee Lanyards	\$3,500
_____ Educational Speaker Sponsorship	each / \$4,500
_____ Attendee Tote Bags	\$5,000
_____ Keynote Address	\$5,000
_____ Hotel Key Cards	\$6,500
_____ Continental Breakfast	\$7,000
_____ Conference Mobile App	\$8,500
_____ Silent Auction/Opening Reception	\$10,000
_____ Non-CE Wine & Cheese Product Theater (100 ppl)	\$15,000

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

Sponsoring _____ **Amount** _____

AAACN also accepts, VISA, MC and AMEX

___ VISA ___ MC ___ AMEX Amount to be Charged _____

Credit Card # _____ Exp Date _____

Security Code # _____ Name on Credit Card: _____

Billing Address on card: street # _____ Zip Code _____

Signature: _____

Email address (for receipt) _____

Please forward completed form along with payment to:

For more information, please contact: Tom Greene, tom.greene@aaacn.org

Phone: 856-256-2367, Fax: 856-589-7463

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Pitman, NJ 08071