



AAACN CORPORATE MEMBERSHIP 2017 BENEFITS

The American Academy of Ambulatory Care Nursing (AAACN) extends a cordial invitation for your company to join AAACN as a Corporate Member in 2017. The AAACN 2017 Corporate Membership year extends from January 1 to December 31.

AAACN is a welcoming, unifying community for registered nurses in all ambulatory care settings. AAACN offers ambulatory care nurses connections with other nurses in similar roles; help in advancing their practice and leadership skills; advocacy that promotes greater appreciation for the specialty of ambulatory care nursing.

Corporate Membership, available for a contribution of \$1,500 per year, entitles the member company to a variety of valuable benefits and special recognition. Benefits of Corporate Membership include:

- ◆ One complimentary ½ page color advertisement in AAACN's bi-monthly publication, *ViewPoint*, during the 2017 membership year. **(Value: \$1,625)**
- ◆ Special recognition in each issue of *ViewPoint* during the membership year. **(Value: \$1,200)**
- ◆ Five complimentary subscriptions to *ViewPoint*. **(Value: \$250)**
- ◆ One-time sidebar banner in monthly AAACN E-news. **(Value: \$1,000)**
- ◆ AAACN's membership mailing list (3,000 names approx.): Sent in an excel format for one-time use upon AAACN approval (list will not include email addresses). Eligibility to rent additional lists at a discount of \$250. **(Value: \$500)**
- ◆ AAACN's Conference pre-registration list (600 names approx.): Sent in an excel format for one-time use (list will not include email addresses). Eligibility to rent additional lists at a discount of \$100. **(Value: \$400)**
- ◆ Priority treatment in the assignment of exhibit space at the Annual Conference.
- ◆ Special recognition and listing on AAACN's Website, www.aaacn.org **(Value: \$1,500/year!)**
 - Your corporate logo will appear on our site.
 - Hyperlink to your Website.
 - Description of your company's products and services up to 200-words.

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- ◆ Special recognition of your company at the Annual Conference.
 - Complimentary 1-page registration stuffer placed in registration packets.
(Value: \$500)
 - Corporate logo slide shown at the General Session.
 - Plaque presented to your representative.
 - Listing of Corporate Members on a sign at the registration desk.
 - Corporate Member ribbons provided to all representatives onsite.
 - “AAACN Corporate Member” sign is provided for display at your exhibit booth.
 - Recognition in the Annual Conference Program Book.

- ◆ One-time eligibility to utilize *ViewPoint* for reprinting or reposting purposes.
(Value: \$500)

- ◆ First option to participate in special AAACN projects and programs as they are developed.

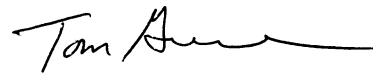
We value the strong relationship with our corporate supporters and are looking forward to working with you in the coming year on projects designed to meet our commitment to provide quality educational opportunities to our members and the ambulatory community. Our entire Board of Directors is enthusiastic about our prospects for continued growth and development as a professional organization in 2017. Your generous contribution will assist us in continuing to provide quality educational programming and services to our membership.

To join as a Corporate Member, simply complete the enclosed application and return it with your payment either check made payable to AAACN or credit card payment for \$1,500.

Sincerely,



Debra L. Cox, MS, RN, CENP
AAACN President, 2016-2017



Tom Greene
Director of Marketing



CORPORATE MEMBERSHIP 2017 APPLICATION

Please complete this form and return it to AAACN with your payment.

Company Name _____
(Please type name as it is to appear on all promotional materials, Web site, and on your plaque. Use upper and lower case letters as required.)

Address _____

City _____ State _____ ZIP _____

Telephone _____ FAX _____

Official Representative _____

Title _____

Signature _____ Date _____

Corporate Web site _____ Corporate E-mail _____

Personal E-mail Address _____

For your company's optional expanded listing on AAACN's Web site, you must complete page two of this application. Please acknowledge the status of Page 2:

Enclosed Not Enclosed

Membership year is January 1, 2017 – December 31, 2017

Individuals to receive complimentary subscriptions (in addition to designated representative) we offer **ViewPoint** now in available in either print or electronic version. Please specify how you would like to receive your comp issues, if you would like the electronic version, please provide email addresses:

- Print Email Name _____ Email address _____
- Print Email Name _____ Email address _____
- Print Email Name _____ Email address _____
- Print Email Name _____ Email address _____

(If the address for the representatives receiving the printed version is different than above, please email in their mailing address.)

To insure appropriate year long recognition, please complete both pages of this application and return it with your payment of \$1,500 AAACN accepts both check and credit card payments (AAACN's Tax Identification Number is 51-0231130.):

2017 Corporate Membership
AAACN National Office
East Holly Avenue, Box 56
Pitman, NJ 08071-0056
lauren.mckeown@ajj.com or fax: 856-589-7463

Please return this form to Lauren McKeown. If you have any questions, please contact Tom Greene, Director of Marketing at 856-256-2367.



OPTIONAL INFORMATION FOR AAACN's WEB SITE
aaacn.org

2017 CORPORATE MEMBERSHIP APPLICATION

AAACN will include detailed listings and descriptive write-ups of its Corporate Members on its Web site, **aaacn.org**. Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information.

Company Name _____

Descriptive Write-Up – Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200 words is permitted. All write-ups must be provided on disk or via e-mail.

- We will be e-mailing the write-up to **tom.greene@ajj.com**.
- We will not be including a 200-word descriptive write-up for the Web site.

Logo – AAACN will include your logo on our Web site. Please provide your four-color logo in one of the following formats. Enclosed is:

- We will supply a new logo as a computer graphics file – acceptable formats are .eps; .tif; jpeg; or standard graphics files from Adobe Illustrator or Adobe Photoshop
- We will not be including a corporate logo.

Payment to be sent via Check Credit Card Payment
(AAACN's Tax Identification Number is 51-0231130.)

___ VISA ___ MC ___ AMEX Amount to be charged _____

Credit card # _____

Expiration Date _____ Security Code # _____

Billing address on card: street# _____ zip code _____

Name on Credit Card: _____

Signature: _____

Please return to:

2017 Corporate Membership
AAACN National Office
East Holly Avenue, Box 56
Pitman, NJ 08071-0056
lauren.mckeown@ajj.com or fax: 856-589-7463

Please e-mail write-up and logo to **tom.greene@ajj.com**. For questions, please contact Tom Greene, Director of Marketing, at 856-256-2367.