



*Many settings. Multiple roles. One unifying specialty.*

## **STRATEGIC MESSAGE**

### **Value Promise**

Through AAACN, members/potential members feel understood, valued, and helped to grow personally and professionally.

### **Strategic Message**

AAACN is a welcoming, unifying community for registered nurses in all ambulatory care settings. We offer:

- connections with others in similar roles
- help in advancing your practice and leadership skills
- advocacy that promotes greater appreciation for the specialty of ambulatory care nursing

### **Tagline**

**Many settings. Multiple roles. One unifying specialty.**